



**Josh Goldman**  
**Co-Founder and CEO**  
**Australis Aquaculture**

**A Sustainability Visionary**

Josh Goldman is Co-Founder and CEO of Australis Aquaculture, the world’s largest vertically-integrated barramundi producer. Barramundi has been called “the perfect fish for a changing world” because of its exceptional culinary, nutritional and sustainability profile. In this capacity, Goldman, a 30-year veteran of sustainable seafood, is responsible for setting the company’s strategic direction and overseeing its award-winning efforts to bring healthy, sustainable Australis Barramundi to global markets.

**Interconnectivity of All Biological Systems**

An internationally recognized leader in sustainable seafood, Goldman has developed some of the biggest ideas in aquaculture. He is a passionate advocate for marine conservation and the sustainable use of critical resources. Goldman’s vision of sustainability recognizes the deep interconnections that are at the root of all biological systems. His work seeks to develop forms of sustenance that respect and ultimately restore these essential systems.

**The Indispensable Expert**

Goldman has spoken extensively and been featured in more than 200 media articles on aquaculture and food security, including a 2011 *TIME* cover story and NPR. He holds multiple patents on water re-use technologies and has served on numerous government and industry panels for the National Marine Fisheries Service, the U.S. Department of Agriculture and the Seafood Choices Alliance. Goldman has also worked in conjunction with prominent NGOs and foundations, including the Monterey Bay Aquarium, Chefs Collaborative, Environmental Defense and the David Suzuki Foundation and has won numerous awards, including the International Food Technologies’ Boloffi award for the most innovative food production technology and the prestigious Seafood Choices Alliance’s “Seafood Champion” award.

**Dorm Room Beginnings**

Beginning in his dorm at Hampshire College, Goldman pioneered controlled environment (“RAS”) aquaculture, which attracted a \$400,000 grant from the Pew Foundation. By supervising 30 student projects over two years, he gained invaluable insights into the dynamics and sensitivities of closed aquaculture systems that would serve him well in his future career. He then co-founded Bioshelters, Inc., one of the first commercial aquaponic tilapia farms in 1985. In 1990, he co-founded AquaFuture, Inc., a leading producer of hybrid striped bass.

**Advancing the Science of Aquaculture**

During this time, Goldman also helped develop North America's first commercial multi-species marine hatchery and served as Managing Partner of a \$6 million U.S.-Israeli aquaculture biotechnology initiative that developed novel tools to improve the reproductive performance of marine species. He was instrumental in implementing innovative approaches to selective breeding using molecular markers, lipid substitution and the application of functional feed ingredients.

He has consulted widely on improving the environmental performance of aquaculture and assisted a broad range of clients in launching marketing and distribution programs for established and emerging aquaculture products.

**An Academic Passion and a Love of New England**

Goldman earned a B.A. in Aquatic Bioengineering from Hampshire College in Amherst, Massachusetts, and completed a three-year postgraduate program in Business Strategy and Leadership in Berkley, California.

He lives near Turners Falls in a small, beatific New England village with his wife and two sons.

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