



# Australis Barramundi

THE SUSTAINABLE SEABASS®

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## AN ANCIENT FISH FOR MODERN TABLES

Australis Barramundi delivers the flavor, versatility, nutrition and value consumers and chefs demand. This premium seabass is native to Australia and Southeast Asia. We nurture our barramundi in the pristine ocean waters of Van Phong Bay in central Vietnam.

### GREAT TASTE

Mild, buttery flavor and meaty texture

### SHOW OFF THAT SKIN

Delicate skin crisps up nicely when seared

### EXCELLENT VALUE

Practical alternative to snapper, grouper, halibut

### HEALTHY CHOICE

High in omega-3's with half the calories of salmon

### PURE & SAFE

Free of mercury, PCBs and contaminants

### RESPONSIBLY RAISED

No antibiotics, hormones, additives or colorants

*"I never have doubts about Australis Barramundi. It's responsibly raised, and its flesh is always sweet and buttery. Bravo Australis!"*

— CHEF RICK MOONAN

*"I'm a long-time supporter of Australis Barramundi and I'm excited this delicious fish is getting more mainstream attention."*

— CHEF ANITA LO

*"A customer spent a month in Australia and said our Barramundi is far better than anything she had there. I've been very happy working with this fish."*

— CHEF TODD MITGANG



## SUSTAINABLE BY DESIGN

Australis Barramundi is the first-ever ocean-farmed finfish to earn the **Best Choice** rating by the Monterey Bay Aquarium Seafood Watch® program.



## BETTER FISH. BETTER WORLD.

Exceptional meals start with great ingredients. There are many kinds of fish in the sea, but few as delicious, healthy or sustainable as barramundi. We've spent years unlocking its potential through Climate-Smart Ocean Farming. Finally, the fish you've been waiting for.



### Innovative land-based nurseries nurture young barramundi

Controlled-environment nursery tanks ensure healthy growth.



### Low-density offshore pens safeguard fish in pristine waters

Our fish eat a sustainably-formulated feed designed to enhance flavor and maintain healthy oil levels.



### Hand cut with the utmost attention to quality

Humanely harvested, immediately iced, hand-filletted & quick frozen within hours of harvest.

## OUR QUEST FOR THE PERFECT FISH

Since 2004, Australis has been on a mission to reimagine the future of fish. As a leader of sustainable aquaculture, we spent years on a global quest to find the perfect fish for our changing world—a fish with knockout flavor, exceptional nutritional attributes and a small environmental footprint.



*All products are individually vacuum-packed at peak freshness*

### FROZEN NATURAL FILLETS

**Skin-on** 5/7, 7/9, 12/16, 16/24 oz\*  
**Skinless** 3/5, 5/7, 7/9, 9/12 oz

Bulk 10lb case/15lb case\*

### FROZEN PORTIONS

**Skin-on** (pre-scored) 6 oz  
**Skinless** 6 oz

Bulk 10lb case

### FROZEN CUSTOM CUTS

**Skinless dinner cuts** 4-5 oz  
**Skinless taco strips** 1-1.5 oz

### FROZEN RETAIL BAGS

**All-Natural** 12 oz, 1.5 lb, 2 lb



## WHERE TO BUY

Australis Barramundi is available through top retail & foodservice distributors nationwide. Contact us to learn more about pricing and purchasing options.

SALES@THEBETTERFISH.COM • (413) 863-2040

Monterey Bay Aquarium  
**Seafood Watch**



**FABI**  
FOOD & BEVERAGE  
2016 AWARD

