

AUSTRALIS Barramundi

THE SUSTAINABLE SEABASS®

"What a beautifully clean-tasting and succulent fish!"

- Chef John Sheely

"As a farmed species, the barramundi just might be perfect."

- TIME Magazine

A BETTER FISH

A growing culinary trend, Barramundi is prized for its mild buttery flavor and moist, succulent texture. Adaptable to a wide range of cuisines and cooking methods, Australis Barramundi delivers great results every time.

A BETTER WORLD

Sustainably raised in pristine waters, free of contaminants, PCBs and toxins. Fully traceable. This is what we call Smart Aquaculture.® Take a virtual tour of our farm at <http://bit.ly/thebetterfishfarm>

A BETTER YOU™

Australis Barramundi is all-natural, raised without hormones or antibiotics. Our hand cut fillets are individually flash frozen within hours of harvest.

AUSTRALIS



THE BETTER FISH®

TheBetterFish.com



Australis is an award-winning provider of healthy, sustainable seafood that spearheaded the introduction of barramundi to global markets.

We offer a complete line of fresh, frozen and value-added barramundi products to retail and foodservice markets. Priced comparably to salmon and mahi, Australis Barramundi has a consistently clean, rich buttery flavor owing to its high oil content. Our fish are always sustainably raised and fully traceable.

COMPARISON OF AUSTRALIS BARRAMUNDI WITH OTHER POPULAR FISH

	AUSTRALIS BARRAMUNDI	Tilapia	Salmon
Mild Flavor	✓	✓	
Highly Versatile	✓		
High Oil Content	✓		✓
Clean, Salt Water Flavor	✓		✓
Rich in Omega-3s	✓		✓
Ideal Omega-6: Omega-3 Ratio	✓		
Low Fish-In: Fish-Out Ratio	✓	✓	
Guaranteed Contaminant Free	✓		

"Fish-In:Fish-Out Ratio" is a measure used by many environmental and sustainable seafood groups to quantify the ratio of marine inputs (primarily fish meal and oil) in feed to the amount of fish produced.

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RETAIL PRODUCTS

	Bulk Fillets/ Grab and Go	Original	Coated	Encrusted
				
Product	Skin Off/On (same sizes as foodservice fillets)	All Natural Skin Off Fillets	Lemon Butter	Crispy Panko Tuscan Herb Encrusted
Case Size	10 lbs	12 pack / 12 oz		
COOLS Info	Farm Raised by Australis in Vietnam			

FOODSERVICE PRODUCTS

Size	3-5, 5-7, 7-9 oz	7-9, 12-16, 16-24* oz	6 oz	5 oz	1 oz
Format	Fillets Skin Off	Fillets Skin On	Portions Skin Off/On	Dinner Cut Skin Off/On	Taco Chunks Skin Off
Case Size	10 lbs			15 lbs bulk packs *16-24 oz fillets are packed in 15 lb cases	
COOLS Info	Farm Raised by Australis in Vietnam				

