



**FOR IMMEDIATE RELEASE**

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## **Australis Aquaculture Achieves Four-Star BAP Barramundi**

TURNERS FALLS, MA, JUNE 14, 2018 — Australis Aquaculture announces today that its ocean farmed barramundi is now Best Aquaculture Practices (BAP) four-star certified.

Four stars is the highest designation in the BAP third-party certification program, indicating that a product originates from a BAP-certified hatchery, farm, feed mill and processing plant.

Top retailers and foodservice organizations worldwide recognize BAP as the world's most comprehensive third-party aquaculture certification program, with standards covering environmental responsibility, social responsibility, food safety, animal health and welfare, and traceability.

Australis raises its barramundi six miles offshore in low-density net pens and protected by remote islands in Van Phong Bay in central Vietnam. The oceanic site provides a clean and natural habitat for the fish, reducing the risk of disease, pollution, and ecosystem impacts. Since earning three-star BAP certification in mid-2016, Australis has focused on reaching the next, and highest, level. "We worked closely with our feed supplier for many years to upgrade the sustainability and traceability of locally available ingredients, which was the final piece of the puzzle to secure BAP four-star certification," says Australis CEO, Josh Goldman.

Achieving the seafood industry's top responsibility benchmarks has been at the core of the company's mission. In addition to environmental and social certifications, Australis is also committed to ensuring the full traceability of its products from its company farms to the consumer's table. "Complete consumer confidence in the quality and provenance of Australis Barramundi is our highest goal," according to Goldman.

This month, Australis is celebrating its 10-year anniversary since becoming licensed in Vietnam. Over this period, the company has grown to become the world's largest vertically-integrated barramundi producer. Australis' operations integrate unique innovations in Climate-Smart Ocean Farming which previously earned the company's products the world's first Best Choice rating for an ocean-farmed finfish by the Monterey Bay Aquarium Seafood Watch Program®.

"We are very proud to be capable of offering four-star BAP certified barramundi to our customers. This is one step along the path to realize our vision for regenerative aquaculture," says Goldman.

Today, Australis is the preeminent supplier of premium barramundi to the U.S. market. Four-star BAP barramundi from Australis is readily available in a variety of formats to retailers and foodservice organizations across North America, Australia, and Asia.



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***About Best Aquaculture Practices (BAP)***

A division of the Global Aquaculture Alliance, Best Aquaculture Practices is an international certification program based on achievable, science-based and continuously improved performance standards for the entire aquaculture supply chain—farms, hatcheries, processing plants and feed mills—that assure healthful foods produced through environmentally and socially responsible means. BAP certification is based on independent audits that evaluate compliance with the BAP standards owned by the Global Aquaculture Alliance. Learn more at [bapcertification.org](http://bapcertification.org).

***About Australis Aquaculture***

Australis Aquaculture is an award-winning producer of premium barramundi raised off shore in Central Vietnam, bringing innovative Climate-Smart Ocean Farming practices to the marine tropics. Australis helps professional chefs and home cooks enjoy delicious, nutritious, and sustainable fish without waste or worries. Australis Barramundi is naturally high in omega-3's, has half the calories of salmon, and was the first marine-reared fish to earn the Best Choice rating from the Monterey Bay Aquarium Seafood Watch® Program. Learn more at [thebetterfish.com](http://thebetterfish.com) and chat with us @thebetterfish.

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